



CUSTOM INSTAGRAM BIO CONVERSION TEMPLATE

HYDRATE YOUR INNER ARTIST



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THE 150-CHARACTER CONVERSION ENGINE

Welcome to your official Instagram Bio Template!

This guide helps you transform your 150-character bio space into a high-converting asset.

Your bio is the final filter that turns curiosity into customer action.



THE ESSENTIAL INSTAGRAM BIO TEMPLATE

BIO ELEMENT	GOAL & STRATEGY	MAXIMUM CHARACTERS
Username (@handle)	Must be memorable and searchable. Keep it consistent with your brand identity (Blueprint, Section 1).	N/A
Name Field (SEO Hack)	CRITICAL: Do NOT use just your name. Use your Name + 2-3 High-Value Keywords that describe your niche/product (e.g., Name Abstract Oil Painter). This is your visibility strategy (Blueprint, SEO section).	N/A
Bio Text	State WHO you help, WHAT you sell, and the VALUE you provide. Must be concise. (Essentials Guide: Clarity).	150
Call-to-Action (CTA)	Must be a single, clear directive. Prioritize Transaction over Follows (8-Hour Day: Financial Focus).	N/A
Website Link	The <i>only</i> clickable asset. Should lead directly to your current art shop, portfolio, or, ideally, your email list signup (Blueprint: Owned Ecosystem).	N/A



CUSTOMIZED BIO EXAMPLE: INDEPENDENT ARTIST (SELLING ART)

ELEMENT	EXAMPLE	STRATEGIC RATIONALE
Name Field	Name	Digital Portrait Artist
Bio Line 1 (Value)	Turning your moments into timeless, realistic oil portraits.	WHAT & VALUE: Clear statement of service and emotional benefit.
Bio Line 2 (Scarcity/CTA)	Commissions open quarterly. Next slot: March. [Link in Bio]	FINANCIAL FOCUS: Creates urgency and directs traffic to a specific action/date.
Bio Line 3 (Personality)	Based in [Location]	Creator of the #ProcessNotPerfection Movement.
Bio Text Total	150 Charcters Max	Constraint Adherence.
Website Link	<u>website.com/commissions</u> (or Linktree to email sign-up/shop)	Conversion focus.



DEFINING YOUR BIO: THE 150-CHARACTER FILTER

Your bio is the ultimate expression of the clarity you gained in the H.Y.I.A. Essentials Guide. It's not a resume; it's a sales pitch.

SPEAK IT INTO EXISTENCE: The bio is a representation of who you aspire to be (a full-time artist). Put your financial and creative vision out there to attract the intended audience and clients.

THE TACTICAL FILTER: Use the Name Field for keywords to attract the right people (Blueprint SEO) and the CTA to tell them exactly how to give you money (8-Hour Day Manual).

Remember: Your bio must be about the customer's gain, not just your art. Show them how your work transforms their space, life, or emotional state.

YOUR BEARING PIONEER,

Beaerie Kixx